

CoB News, 7 September 2007

The fall 2007 semester is underway, and there are a number of things going on in Joseph Greene Hall. This "CoB News" installment covers a couple of them.

Who Has Got *Your* Back?

The CoB's Business Student Advisory Council (BSAC) has published a "Student Organization Directory" containing a list of all business organization faculty advisors. Table 1 below presents that information, and is followed by some analysis:

Table 1: Student Organization Advisors in the CoB		
ORGANIZATION	DESCRIPTION	FACULTY ADVISOR
Alpha Kappa Psi	General Business Organization	Ms. Amy Yeend
Amer Marketing Assoc	Assoc for Marketing Students	Ms. Dolly Loyd
Beta Gamma Sigma	Int. Scholastic Honor Society	Dr. Jennifer Sequeira
Beta Alpha Psi	Accounting Honor Society	Ms. Patty Munn
Delta Epsilon Chi	Mgt/Mkt Leadership Organ.	Dr. Jennifer Sequeira
Delta Sigma Pi	Professional Bus. Fraternity	Dr. William Gunther
Epsilon Chi Omicron	Int. Business Honor Society	Dr. George Carter
FMO	Fashion Merchandising Org.	Dr. Brigitte Burgess
Financial Mgt. Assoc.	Finance Student Organization	Dr. Sean Salter
Graduate Bus. Assoc.	Grad. Bus. Student Network	Dr. Edward Nissan
IBA	Int. Business Association	Dr. George Carter
Omicron Delta Epsilon	Economics Honor Society	Dr. Farhang Niroomand
TM	Tourism Management Assoc.	Dr. Babu George
Bus. Student Adv. Coun.	Business Student Organization	Ms. Shirley Luse

Table 1 above contains the names of 14 CoB student organizations. Of these, two (14.3%) are advised by CoB instructors (Munn and Loyd), two (14.3%) are advised by CoB staff members (Yeend and Luse), one (7.1%) is advised by a *visiting* faculty member (George), and one (7.1%) is advised by a faculty member at another university (Salter). That is, about 43 percent of the CoB's student organizations are advised by someone other than tenure-track CoB faculty. The remaining eight organizations are advised by six tenure-track faculty. EFIB chair George Carter advises two international business organizations despite not holding an international business credential, while assistant professor of IB John Lambert does not advise any organizations. Edward Nissan's advisement of the Graduate Business Association will likely come as a surprise to many in the CoB, as will the fact that four of the six business student organizations that are advised by tenure-track professors are advised by economists, while there are not any tenure-track faculty from accounting, finance,

management information systems, marketing, or tourism management included on the list.

Fall 2007 CoB Faculty Meeting Provides Weird Theatre

USMNEWS.NET reporters and readers have commented on the noticeable strain exhibited by Interim Dean Alvin Williams during his (Williams') discussion at the 31-Aug-07 faculty meeting of the status of the CoB's Maintenance of AACSB Accreditation efforts. During the middle of that presentation, Williams uttered the following line:

"I am not a liar."

Some of the sources our reporters have spoken to indicated that the phrase came at a point where Williams was admitting to having inherited "uphill battle[s]" and "circumstances [vis-à-vis AACSB efforts]" that were "not easy" from the Doty-Niroomand administration of the CoB. The first part of this account is consistent with an earlier **Breaking News** report here at USMNEWS.NET about the strain on Williams (see [Strain of AACSB Accreditation Woes Showing](#)). Thus, sources are now adding that Williams may have been taking a verbal poke at the prior administrators for the mess he inherited from their mishandling of the 2006-07 Maintenance of AACSB Accreditation effort.

Sources also say that Williams may have also taken a poke at EFIB chair George Carter during the "new faculty introductions" phase of the meeting. After introducing several new faculty with tautologies like ". . . he was somewhere else before joining us at USM this year . . .", Williams introduced new Carter-hire Adrine Harrell by stating that she (Harrell) was joining the CoB from doctoral studies at some University whose name he (Williams) could not recall, but whose name began with a "G." Sources indicate that by putting the "G" comment out there, Williams prompted Harrell to say "Grenoble," which is the university that is now becoming well-known in the CoB for supplying the EFIB with faculty holding "online" PhD degrees. To date, this trend begins and ends with Carter's EFIB, and sources say that it represents one of the "messy" situations Williams has inherited from Carter's mismanagement of the EFIB.